

# Year in Review

07-08

Los Alamos strives to communicate effectively with employees, customers, community, stakeholders, and the public—every time it communicates in any way, it sends a message about its values, character, goals. The Lab's communication efforts are varied and far reaching and include numerous outreach and investment efforts with its neighbors in Northern New Mexico and elsewhere, as well as development of quality communication products that tell the Laboratory's story. World-class science requires world-class communication, at every level.

## New communication products highlight Lab science, staff

Two new Lab communication products provide insight into Laboratory science, staff, and operations. Currents, the new monthly employee publication for employees, focuses on the people behind the Laboratory's science and other initiatives. Los Alamos Report is a weekly e-mail that provides a compilation of LANL-related news items published in newspapers, magazines, and other communication venues around the globe.

The Laboratory also established a YouTube channel online that provides video highlights of Lab achievements and activities.

## Director, senior Lab managers keep workforce aware of Lab efforts, issues, future direction

LANL Director Michael Anastasio and senior managers continued to communicate regularly about Laboratory efforts, issues, and plans for the future to the workforce, community, and legislators. Through all-employee meetings and memos, newspaper articles, Web sites, e-mails, and press conferences, the workforce and others were kept abreast of such topics as workforce restructuring, security and safety issues, and Lab accomplishments.

All-employee talk highlighted Lab's science strategy. (see NewsBulletin)

Anastasio updated employees about several matters, including workforce restructuring and the



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fiscal year 2008 budget. (see NewsBulletin)

Legislators were briefed on workforce restructuring proposal. (see NewsBulletin)

Laboratory Director Michael Anastasio briefed employees on his testimony before a congressional subcommittee. (see NewsBulletin)

The Laboratory made widely available video coverage of Anastasio's Senate subcommittee testimony. (see NewsBulletin)

### New Mexico's economy, education, needy benefit from LANL's investment and involvement

Los Alamos National Security, LLC (LANS) and Lab employees continued to provide funding and support for a variety of New Mexico organizations to help further economic development and humanitarian efforts. In particular, Northern New Mexico has benefited from the Laboratory's outreach efforts:

Laboratory employees and LANS raised a record \$1.7 million to United Way programs in Northern New Mexico and Santa Fe, once again demonstrating deep concern for their communities and those in need. LANS, which operates the Laboratory, is matching the amount of contributions dollar-for-dollar, up to \$1 million. (see NewsBulletin)

The Los Alamos Employees' Scholarship Fund provided 52 scholarships to Northern New Mexico students. Laboratory employees, retirees, and subcontract personnel are encouraged to donate to the fund, which awards college scholarships on the basis of grade point average, test scores, diversity, need, academic rigor, leadership, and community involvement. More than \$1.75 million has been donated to date. (see NewsBulletin)

LANS provided \$100,000 to New Mexico Highlands University and Northern New Mexico College for program development, including assistance to the university for an endowment in the computer sciences field and investment to the college for further development of its bachelor's program in nursing. (see NewsBulletin)

IBM, partnering with LANL to build Roadrunner, the world's fastest supercomputer, donated laptop and desktop computers to schools in the Northern New Mexico pueblos of Ohkay Owingeh and San Ildefonso. The computers will help add academic and educational excellence to these school systems. (see NewsBulletin)

A new mentor-protégé agreement that paired Laboratory expertise and technical assistance with TSAY Construction and Services, LLC,



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a small business owned and operated by Ohkay Owingeh Pueblo. This effort is expected to compete for contracts across the DOE complex. (see NewsBulletin)

Laboratory subcontractors donated more than \$100,000 to help economic development efforts in Northern New Mexico. The funds will be spent for economic development initiatives in Northern New Mexico.

(see NewsBulletin)

Quality New Mexico again partnered with LANL to provide an annual conference for up to 700 attendees, providing workshops on stellar business performance and best practices. (see NewsBulletin).

### LANL continues offering a wide variety of educational outreach programs

Educational outreach programs at LANL offered a variety of unique learning opportunities. The programs ranged from offerings from the Bradbury Science Museum to workshops for students and teachers:

Café Scientifique presented interesting science topics to high school students. (see NewsBulletin)

Bradbury Science Museum's NanoDays nanotechnology education event drew hundreds. (see NewsBulletin)

Expanding Your Horizons' conference introduced girls to math, science careers. (see NewsBulletin)

The Supercomputing challenge helped students develop scientific inquiry, modeling, computing skills. (see Currents)

The Science Bowl and Hydrogen Fuel Cell Car competition challenged middle school students' engineering, math, science skills. (see NewsBulletin)

LANL teachers' workshops helped introduce science, math concepts. (see NewsBulletin)

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### Volunteering, giving to others way of life at LANL

Volunteering and giving to others continued to be an important part of Laboratory community outreach efforts this year. In a time of budget uncertainty and workforce restructuring, Laboratory employees gave generously:

The LANL Holiday Drive provided thousands of gifts



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for children and seniors in Northern New Mexico.  
(see NewsBulletin)

The LANL Laces program helped local students purchase shoes for the school year. School district staff worked to identify children who had the greatest need, and the Laboratory helped oversee the fitting of shoes. (see NewsBulletin)

The San Martin de Porres Soup Kitchen expanded its facility, resulting in broader outreach efforts for the Española Valley, thanks to contributions from Los Alamos National Laboratory and several local businesses and nonprofits. Lab employees donated more than 400 food baskets—some 20,000 pounds of food—for needy families in Northern New Mexico.

(see NewsBulletin)

#### LANL communicators win 29 Society for Technical Communication awards

LANL communicators won 29 awards in the 2007 Southwest regional publications, art, and online competitions sponsored by the New Mexico Kachina chapter of the Society for Technical Communication. Entries competed at the regional level with those from California, Arizona, New Mexico, and Colorado. (see NewsBulletin)

#### Lab teams with community radio station to promote activities, issues

LANL continued to expand its communication efforts by working with local radio station KRSN on a variety of talk shows highlighting Lab-related activities, issues, and human-interest stories. Examples of these shows include NNSA's proposed transformation of the nation's nuclear weapons complex, the Lab's 2007 United Way Campaign, the Expanding your Horizons Program that encourages Northern New Mexico girls to consider a science career, and positive ways of coping with change and transition.

#### Venture Acceleration Fund awards grow to \$600,000

The LANS Venture Acceleration Fund, launched in October 2006, continued to provide strategic support for regional entrepreneurs, companies, investors, and strategic partners.

Administered by the Technology Transfer Division, the fund invests up to \$100,000 per year in 3-5 projects to facilitate the creation and growth of regional businesses that employ LANL technology and expertise.



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Awards to date total approximately \$600,000 to six regional startups, each using technology licensed from LANL.



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